

CALL FOR PAPERS

2nd International conference DEMSME 2019
on Decision making for Small
and Medium-Sized Enterprises

to be held May 16-17, 2019
at Petrovice u Karvine, Czechia

Special issue theme:

DECISION MAKING IN SMES IN RESPONSE TO DYNAMIC BUSINESS
ENVIRONMENT: AN INTERDISCIPLINARY APPROACH

With a special conference issue in the Journal of
ENTREPRENEURSHIP, MANAGEMENT and INNOVATION (JEMI)



**SILESIA
UNIVERSITY**
SCHOOL OF BUSINESS
ADMINISTRATION IN KARVINA

May
16th-17th
2019

go.slu.cz/demsme

Guest Editors:

- » **Roman Šperka**, Silesian University in Opava, School of Business Administration in Karvina, Czech Republic
- » **Jarmila Šebestová**, Silesian University in Opava, School of Business Administration in Karvina, Czech Republic
- » **Wesley A. Scroggins**, Missouri State University, Department of Management, USA
- » **Ana-Maria Bercu**, Alexandru Ioan Cuza University of Iasi, Romania

This call for papers encourages researchers to share their work in a special issue and a conference on that topic. This special issue call is in conjunction with the 2nd International conference DEMSME 2019 on Decision making for Small and Medium-Sized Enterprises to be held May 16-17, 2019 at Petrovice u Karvine, Czechia. Please note that authors who are unable to attend the conference will still get equal consideration by the editors in the review process. The timeline and important dates for the conference and special issue submissions are provided below.

Paying attention to decision making under different behavioural theories in dynamic business environment assume that the complex structure of organizations leads to the existence of various interest groups. Those main groups are identified as owners, management and ordinary workers, when owners and small shareholders could have different objectives and they lead to different decision making processes and methods. The impact of decision making process varies across regional and country contexts and it is also influenced by the extent of the social and environmental problems they seek to address. (Brest and Harvey, 2008); Dubois, Reeves and Yakimakho, 2015; Haggerty and McBride, 2014; Krug and Weinberg, 2004; O'Brien and Marakas, 2011; Rifkin, Witt et al., 2015).

Topics that will be considered – for either empirical or theoretical contributions – include, but are not limited to:

- » New ways of understanding how managers develop their decisions within dynamic business environment (Šebestová et al., 2016, 2018; Alas, Elenurm, Rozell, Scroggins, 2018);
- » Integrative, multidisciplinary, or transdisciplinary approaches to decision-making development (Tofan, Bercu et al., 2015);
- » Methods linking the development of human resources with decision-making development (Scroggins, 2008, Bercu, 2017);
- » Decision-making approaches in specific business contexts (e.g., healthcare, professional services, education, military), which may bring new innovative models into decision-making. (Haigh et al., 2015).
- » Business process management and simulation methods use in decision making process (Šperka, 2016)

About the conference:

The conference Decision making for Small and Medium-Sized Enterprises (DEMSME) is a meeting of professionals from universities and businesses interested in the theory and applications of decision-making research using informatics, mathematics, business economics and management, and marketing approaches in the practice of SMEs. The outcomes of the conference will be published in conference proceedings submitted to Web of Science and/or in our partner journals indexed in Web of Science and/or Scopus.

Decision making processes are at the heart of running a business. But for every potential profit, a possible downside risk is attached. There comes the fear of failure with forced choice. The more important a future decision is, the harder it becomes to decide which way to go. Considering the serious consequences of investing in a new product, taking in a partner, hiring more staff or expanding your operation. Analysing data and seeking input can help. Nevertheless, it may also lead to analysis paralysis. That's why rational deliberation and faster, more intuitive insights should be used. Doing so via a process with defined steps can lead to better outcomes. Interdisciplinary approach might be useful too.

The main goal of the conference is to support a wider discussion about decision making process from interdisciplinary and cross regional perspective. Every participant has a good chance to exchange experience and get an inspiration for further creative research with colleagues from various countries, universities and different business areas.

Submission guidelines:

- » Submission deadline: February 20, 2019
- » Papers reviewed: April 15, 2019
- » Revised papers reviewed and accepted: May 19, 2019
- » Expanded papers (especially from DEMSME conference) delivered: July 1, 2019
- » Expanded papers reviewed: during 2019
- » Final versions of accepted papers delivered: during 2019
- »

Paper submission

Papers should be submitted before the end of February 20, 2019 according to instructions set by DEMSME conference here: <http://demsme2019.cms.opf.slu.cz/abstract-and-papers>. Please, send also email with “Call for paper decision making - DEMSME” in the subject line to jemi@cognitione.org and the Guest editor at sebestova@opf.slu.cz with the title of your paper and your intention to publish your paper in this Special issue. Papers will undergo a double-blind review and must be in sufficient detail for the referees to judge their meaning and value, see review form on JEMI website at <http://jemi.edu.pl/submission-and-policy>.

In the next phase, after reviews, you will be asked by Guest editor to revise and expand your paper. Submissions to journal should normally be no less than 8,000-10,000 words, and follow the journal submission requirements <http://jemi.edu.pl/submission-and-policy>. Notifications of acceptance or rejection will be sent to authors within less than two months.

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- » ŠPERKA, R., (2016). An Experimental Approach to Find a Suitable Simulation Method in Business Economics. *International Journal of Knowledge-Based and Intelligent Engineering Systems*, 19(4), 269-276. ISSN 1327-2314
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